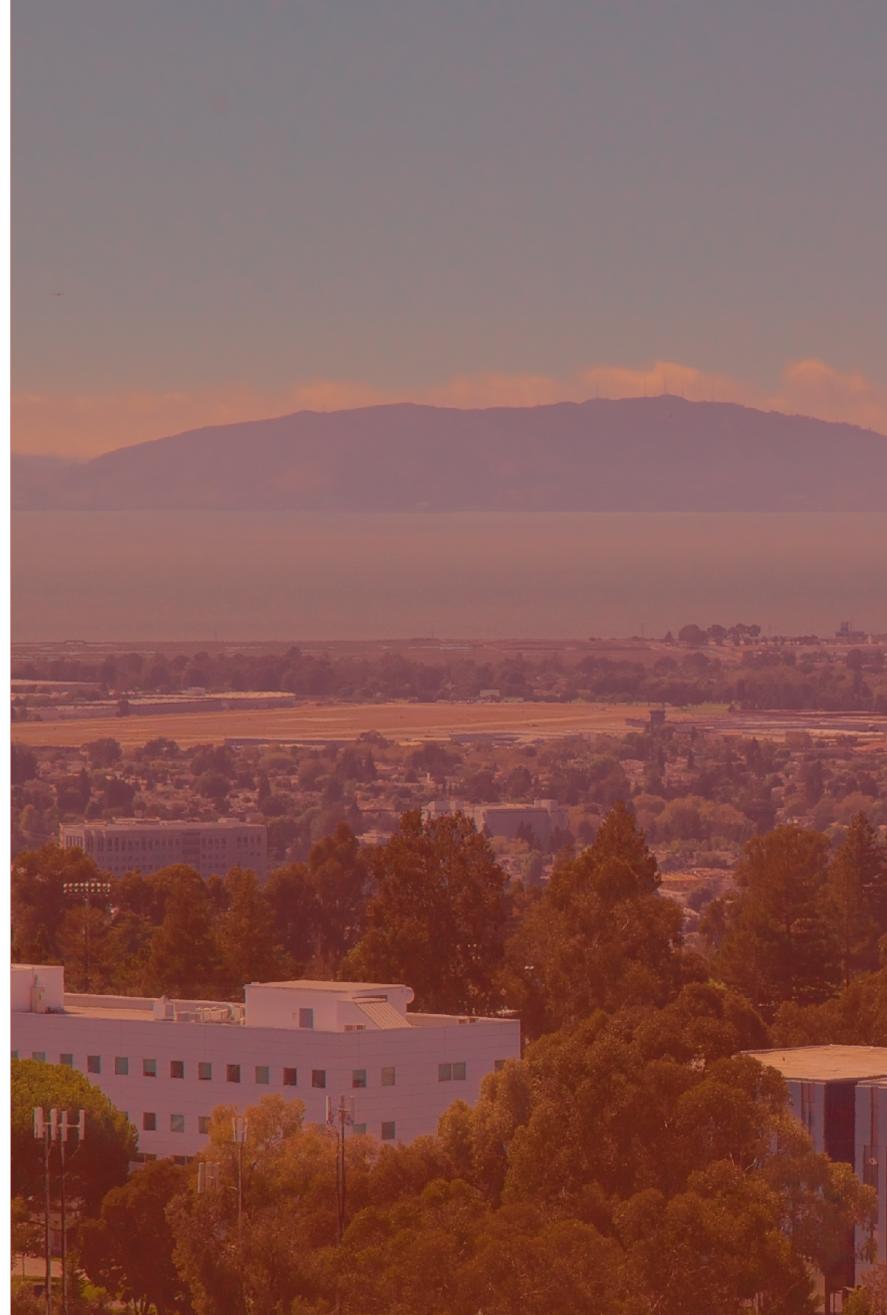


East Bay Small Business Development Center assists the small businesses in the East Bay region to **successfully start, manage and grow** their businesses in today's dynamic economy.

The Northern California business landscape includes a breadth of rural and urban innovation ranging from organic foods and main street retail to emerging technology and the green economy.



SMALL BUSINESS DEVELOPMENT CENTER
EAST BAY

Helping Businesses
PLAN, GROW & SUCCEED

TO LEARN MORE, CALL OR VISIT:
510-516-4118 | EASTBAYSBDC.ORG



Funded in part through a grant with the Governor's Office of Business and Economic Development and in part through a cooperative agreement with the U.S. Small Business Administration.



ABOUT EAST BAY SBDC

The East Bay SBDC is one of the largest SBDCs in the Northern California region serving small businesses in both the Alameda County and the Contra Costa County. We provide free consulting services in all areas of business needs including business planning, getting funded, financial, marketing, management, technology, and more.

2,327

CLIENTS
COUNSELED

\$57M

CAPITAL
ACCESSED

671

NEW
JOBS

2021 EASTBAY SBDC DATA



ONE-ON-ONE ADVISING

East Bay SBDC offers free, individualized and confidential one-on-one advising for existing businesses and start-ups in Alameda and Contra Costa counties.

Our team of expert advisors can help you navigate the market's many unexpected turns - at every stage of your business - from startup to expansion to sales.

FUNDING ASSISTANCE

East Bay SBDC provides you with advising, practical tools, and access to sources of capital to foster your business growth and success. If you are a small business owner we can help you prepare, review, and present required documents so that you can become 'bankable' and 'lendable.' When you are ready, we can introduce you to a wide array of financial resources and services.

TRAININGS AND WORKSHOPS

East Bay SBDC is part of the Northern California SBDC network which provides both virtual and in-person trainings and workshops designed for business development on a variety key topics for free. Subjects include:

- Accessing capital and funding
- Expansion and growth capital
- Business planning and strategy
- Financial reporting and planning
- E-business development
- Digital, Social Media and other marketing
- Human resource management
- Legal and business issues

Become a client and start growing your business today. Visit or call:

eastbaysbdc.org | 510-516-4118



CLIENT SUCCESS STORY

Sharon Ku, CEO

Uji Time Dessert

"The tremendous assistance provided by the East Bay SBDC helped us stay in the market, maintain cash flow and develop a new product line, hard ice cream. Uji Time is pivoting quickly so we can thrive during the pandemic and help Bay Area residents satisfy their sweet tooth while staying safe. Many thanks to East Bay SBDC for offering excellent services to local small businesses and staying positive during the pandemic."