

HEARTS ON HARTZ

SPONSORSHIP OPPORTUNITY

BE AT THE HEART OF ART



The Town of Danville is pleased to announce its second annual public art exhibit, **Hearts on Hartz**. In the summer of 2020, 15 large heart sculptures will be showcased on Hartz Avenue (as well as the Village Theatre & Art Gallery and one roaming heart) to celebrate public art, engage community interest, promote exposure to local businesses and draw visitors from around the Bay Area.

Heartbreaker: \$1,000

- Includes a custom placard on base of a heart to include name of sponsor, logo and QR code to sponsor's business
- Ad space in Hearts on Hartz booklet
- Logo included in all Hearts on Hartz marketing (printed and digital)

Heartthrob: \$500

- Ad space in Hearts on Hartz booklet
- Logo included in all Hearts on Hartz marketing (printed and digital)

Sweetheart: \$250

- Logo included in all Hearts on Hartz marketing (printed and digital)

Exhibit Details:

- An open call to artists went out at the end of 2019. The best entries will be selected and 15 artists will design one heart each.
- A walking booklet and map will be designed featuring the location of each heart, artists' information, sponsorship information and advertisements.
- Sponsors will be promoted in all marketing collateral, websites, and social media posts made by the Town of Danville.
- The hearts, with the exception of the roaming heart, will be auctioned off at the closing reception on September 17, 2020 at the Village Theatre Art Gallery. The funds will be used to support future public art exhibits that are designed to engage the community and increase visitors to the Town of Danville.

BUSINESS SPONSORSHIP OPPORTUNITY

HEARTS ON HARTZ 2020

I would like to help support local artists & arts in Danville.

Heartbreaker Heartthrob Sweetheart

Sponsor Name (person, business or organization):

Address:

Point of Contact:

Telephone/Email:

Please write exactly how the sponsor's name and website are to appear in program, on placard and all other marketing materials:

Sponsor/Representative Signature:

Date: _____

Complete sponsorship form by March 27, 2020 & include check made out to the Town of Danville:

Village Theatre Art Gallery
Town of Danville
Attn: Hearts on Hartz
233 Front Street, Danville CA 94526

For more information, visit:
www.danville.ca.gov/villagetheatreartgallery

