



VILLAGE THEATRE ART GALLERY Call for Art!

7th Annual Juried Exhibition: Pleasing to the Palette
A Visual Feast!

June 30-August 18, 2017

Juror: Maria Medua

Deadline Extended to May 22, 2017

**Register online at www.danvillerecguide.com and search
for activity # 13641**

About the Juror:

Maria Medua serves as the Director of the SFMOMA Artists Gallery, where she has organized more than 50 gallery exhibitions and has worked closely with 300 artists from the Bay Area and beyond. As a consultant to more than 150 businesses, she has helped plan rotating shows as well as acquisitions for 65 permanent corporate collections. She currently oversees the development of exhibition and sales related programs, including on-site consultations, informational presentations, and artist talks.

Theme: Pleasing to the Palette

From Palate to Palette! Food and art share a long history. Food continues to be portrayed today for its natural beauty made of organic shapes and rich colors. Here is your opportunity to show us food through the eyes of an artist!

Eligibility:

Open to all Bay Area Artists, accomplished, mid-career and emerging artists are encouraged to apply. Must be over 18 years of age.



233 FRONT STREET, DANVILLE, CALIFORNIA 94526

www.villagetheatreartgallery.com



Rules of Entry:

1) Submission:

Artist agrees to submit up to three images (jpegs) of their artwork for review by juror. Label each image Last name, first name and number (Smith, Jane_1, Smith, Jane_2,).

Complete Entry Form: Additional forms or copies of the prospectus are available at www.villagetheatreartgallery.com.

Send completed Entry Form, Payment and CD of images To:

Visual Arts Coordinator
Village Theatre Art Gallery
233 Front Street, Danville, CA 94526

Or email entry forms and jpegs to:

artgallery@danville.ca.gov

Subject: Pleasing to the Palette

And send in payment separately to physical address above.

Or register online at www.danvillerecguide.com under activity # 13641

2) Artwork:

All artworks must be original (no reproductions), completed within the last year (2016-2017). Artwork that has been previously exhibited at the Village Theatre Art Gallery will not be accepted. Artist states that s/he is the sole owner of the artwork. Only artist may submit artwork for selection (i.e. gallery owners/collectors/clients may not submit artwork on an artist's behalf). Photography must have an edition number in order to be considered fine art.

3) Media:

Accepted media includes 2-D and 3-D artworks and video-media (artist must provide CD for viewing). No jewelry. All artwork must come to the gallery ready to hang/display and artist will pay for transportation and/or shipping of artwork to and from gallery. Works must be wired and ready



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to hang (with no wires showing). Photography must be framed. Canvases must have finished edges. Artwork not adequately prepared or formatted will not be included in exhibition.

4) Size Limitation

Please include specific dimensions, weight and installation instructions per image. The Village Theatre Art Gallery reserves the right not to accept unusually large or cumbersome work.

5) Participation:

Artist agrees to keep their artwork in the exhibition for the entire duration of the exhibition.

6) Entry Fees:

The entry fee is \$35.00. Please make your check payable to the **Town of Danville**. Please be sure your phone number is on your check with your address.

Important Dates and Deadlines

Jury and Notification Images due May 19, 2017

Jurying will be done from *digital images only*, thus image quality is critical. There is a limit of three images per artist. Entries must be submitted on *or before 5:00pm, May 19, 2017*. Any entries received after that date or that are incomplete will not be considered. Entries will not be returned.

Artist will be notified of the results by e-mail no later than **5:00pm June 5, 2017**.

Exhibition Dates: June 30-August 18, 2017

Opening Reception: Friday, June 30 from 6:00 p.m.-8:00 p.m.

Art & Wine Stroll: Thursday, August 18, 2017 from 6:00 p.m.-9:00 p.m.

Shipping and Delivery

All accepted entries must be received by Village Theatre Art Gallery on **June 26 from 1:00 p.m.-5:00 p.m.** Shipped work should arrive in a reusable container with return **postage or prepaid shipping** documents and



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correct return label, the gallery will not be responsible for cost of return shipping. Be sure to indicate insurance value for shipping both ways.

Art pickup

Following the closing of the exhibition, artwork can be picked up on Monday, **August 21**. Please arrange for a representative to pick up your work if you are unable. Artwork remaining at the Village Theatre Art Gallery past specified pick-up dates and times will be subject to a \$10 per day storage fee.

Liability

Artwork accepted for the exhibition will be insured by the Town of Danville from the time it is received and inspected by Gallery staff until artwork is returned to the artist or artist's agent. Delivery and pickup are the responsibility of the artist. During the exhibition, artwork will be insured against all physical loss or damage from any external cause. Insurance is limited to the wholesale (artist net) value at the time of loss. If damage occurs and the piece can be repaired, liability will be limited to the cost of such repair

Agreement

Submission of work constitutes an agreement to the conditions set forth and acceptance that the decisions of the juror are final. Village Theatre Art Gallery may photograph and reproduce accepted work for promotional purposes. Artists may not withdraw accepted entries before the close of the exhibition.

Sales

Please only submit artwork that you wish to sell. Artwork that is not for sale will not be shown in the exhibition. All sales will be subject to the Town of Danville's Gallery Sales Policies (60% to the artist, 40% reserved by the Town). Specific information and agreement paperwork will be sent to accepted artists.

Gallery Hours

Monday and Tuesday-Appointment only

Wednesday – Friday: 12pm-5pm

Saturday: 11am-3pm

Sunday: Closed

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Please like us on Facebook at <https://www.facebook.com/Danvillevillagetheatre>

Contact Information

Marija Nelson Bleier, Visual Arts Coordinator

mbleier@danville.ca.gov

925-314-3

Entry Form
Pleasing to the Palette
A Feast for the Eyes!
7th Annual Juried Exhibition at the VTAG
June 30 - August 18, 2017

Name: _____

Address: _____

Phone: _____ Artist Website: _____

E-mail: _____

Entry 1	Staff Use Accepted Not Accepted
Title:	
Medium & Substrate	
Dimensions	
Net to Artist Price \$	

Entry 2
Title:



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Medium & Substrate	Staff Use
Dimensions	Accepted
Net to Artist Price \$	Not Accepted

Entry 3	Staff Use
Title:	Accepted
Medium	Not Accepted
Dimensions	
Net to Artist Price \$	

Submission of entry will constitute an agreement to all terms and conditions of this Call for Entries, including permission for reproduction of artwork for publication, etc. Once accepted, no artwork may be removed from the show. By signing below you also acknowledge that you fully understand the terms of the return shipping policy and terms of insurance.

I agree to the above stated terms and conditions



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Signature of Artist

Date

\$35.00 Check made payable to Town of Danville

Staff Use

Check #

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